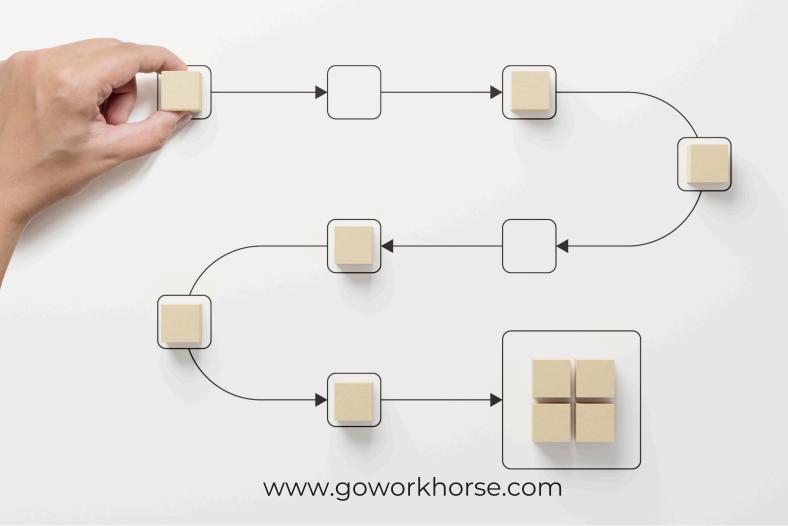
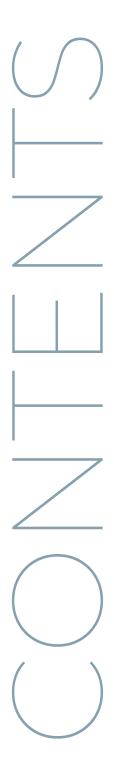


# Uniting Operations: Streamlining processes for enhanced business performance



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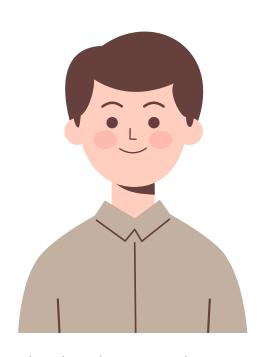
Plant Designs case study

• Green shoots of growth

# MESSAGE FROM THE CEO

# Efficiency is paramount for businesses, particularly those with complexities in their manufacturing or production processes

Many organisations face challenges stemming from disjointed operations, where different departments track information separately, leading to duplication of effort and fragmented internal communications. In this whitepaper, we explore the problems caused by disjointed operations and propose solutions to streamline processes and enhance business performance.



Alastair Badman, Founder & CEO

Don't let disjointed operations impact your business's productivity and performance

### 1. UNDERSTANDING DISJOINTED OPERATIONS



#### Common causes

Disjointed operations often arise from a combination of factors such as legacy systems, departmental silos, and ad-hoc processes. Legacy systems, characterised by outdated software and infrastructure, may not support seamless integration between departments, leading to disjointed operations. Departmental silos occur when different teams or divisions within an organisation operate independently, without sharing information or collaborating effectively. Ad-hoc processes, (or use of third parties) implemented without a standardised framework or guidelines, further exacerbate the fragmentation of operations.



#### Business impact on performance

The impact of disjointed operations on business performance can be profound, affecting various aspects of operations, including efficiency, productivity, and customer satisfaction. For instance, duplicated efforts and inefficient workflows result in wasted time and resources, leading to decreased productivity and higher operational costs. Fragmented internal communications can result in misalignment of goals and objectives, leading to delays, errors, and misunderstandings. Inefficient data management practices, such as storing information in disparate systems or spreadsheets, can result in inaccuracies, inconsistencies, and data duplication, undermining decision-making and strategic planning. Moreover, lack of coordination between departments can lead to missed opportunities, delayed responses to customer enquiries, and compromised quality of products or services.

# 2. PROBLEMS CAUSED BY DISJOINTED OPERATIONS



#### Duplication of effort & wasted time

In a disjointed operation, different departments often perform similar tasks independently, leading to duplicated efforts and wasted resources. For example, the procurement department may duplicate orders already placed by the production department, resulting in excess inventory and increased costs. Similarly, the sales team may duplicate customer information already recorded by the customer service team, leading to inconsistencies and errors in customer communications.



#### Fragmented Internal Communications

Information not being shared effectively between departments is commonplace in a disjointed operation. This lack of communication can result in misunderstandings, delays, and missed opportunities. For instance, the production team may not be aware of changes in customer requirements communicated by the sales team, leading to delays in product delivery and customer dissatisfaction.



#### Inefficient Data Management

Inefficient data management practices are prevalent in disjointed operations, where data is stored in disparate systems or spreadsheets. This fragmentation of data makes it difficult to access, analyse, and utilise information effectively. For example, the production team may use one system to track inventory levels, while the sales team uses another system to track customer orders. This lack of integration between systems can result in inaccuracies, inconsistencies, and data duplication, undermining the reliability and integrity of data.



#### Lack of Coordination

Departments operating independently without aligning their goals and objectives is often visible in a disjointed operation. This lack of coordination can result in missed opportunities, delayed responses to customer inquiries, and compromised quality of products or services. For example, the procurement department may prioritise cost savings over quality when selecting suppliers, leading to delays in production and product recalls. Similarly, the sales team may offer discounts without consulting the finance team, resulting in margin erosion and financial losses.

# 3. THE PATH TO UNIFIED OPERATIONS



#### Creating a collaborative workspace

Creating a collaborative workspace is essential for fostering cross-departmental collaboration and communication. This may involve implementing collaboration tools such as project management software, document sharing platforms, and communication channels. By providing employees with a centralised platform for sharing information, collaborating on projects, and communicating with colleagues, businesses can break down silos and promote transparency and accountability.



#### Implementing standardised processes

Implementing standardised processes across departments is crucial for ensuring consistency and efficiency in operations. This may involve documenting workflows, establishing guidelines and best practices, and training employees on standardised procedures. By standardising processes, businesses can minimise errors, reduce redundancies, and streamline operations, leading to improved productivity and quality.



#### Investing in training and development

Investing in training and development is essential for equipping employees with the skills and knowledge needed to navigate unified operations successfully. This may involve providing training on collaboration tools and platforms, communication techniques, and problem-solving skills. By investing in employee development, businesses can empower their teams to work more effectively together, adapt to change, and drive continuous improvement.



#### Leveraging technology solutions

Leveraging technology solutions, such as Workhorse, is critical for integrating and streamlining business operations. This may involve implementing enterprise resource planning (ERP) systems, customer relationship management (CRM) software, and business intelligence tools. By centralising data, automating processes, and providing real-time insights, technology solutions can help businesses improve decision-making, optimise resource allocation, and enhance overall performance.



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#### 4. PLANT DESIGNS

#### The Challenge: Data duplication and inefficiency

Before Workhorse, Plant Designs faced significant challenges in managing data and inventory. The same piece of information often had to be input multiple times, leading to inefficiencies and errors. The manual transfer of information between departments was prone to inaccuracies, creating bottlenecks in their operations.

#### Workhorse: A game-changer in data management

Workhorse emerged as the solution that Plant Designs had been searching for. The intuitive drop-down menus allowed them to capture accurate information at the right time and seamlessly transfer it between departments.

#### Efficiency and cost savings beyond expectations

While Plant Designs expected Workhorse to save costs, the system delivered far more than that. It unlocked operational efficiencies that allowed the company to redirect resources towards more strategic endeavours.

The impact on sales productivity was profound. A design and build salesperson at Plant Designs saw a 20-25% increase in available time thanks to Workhorse automation, ultimately leading to the successful closure of a £400,000 order.

#### Charting a path to future growth

Plant Designs' adoption of Workhorse has not only addressed their data and inventory management challenges but has propelled them to new heights of efficiency and productivity. The system's flexibility, combined with the collaborative spirit of both teams, has allowed Plant Designs to re-imagine its operations and confidently set its sights on future expansion.



<u>@plantdesignsldn</u>



@shopplantdesigns/



Workhorse is order and inventory management software that helps manufacturers and traders overcome complexity.

The platform's rapid configurability enables a tailored solution to each customer, ensuring efficient workflows and precise modelling of supply/demand catalogues.

Workhorse facilitates scalable, profitable business operations by simplifying order and inventory management intricacies.

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